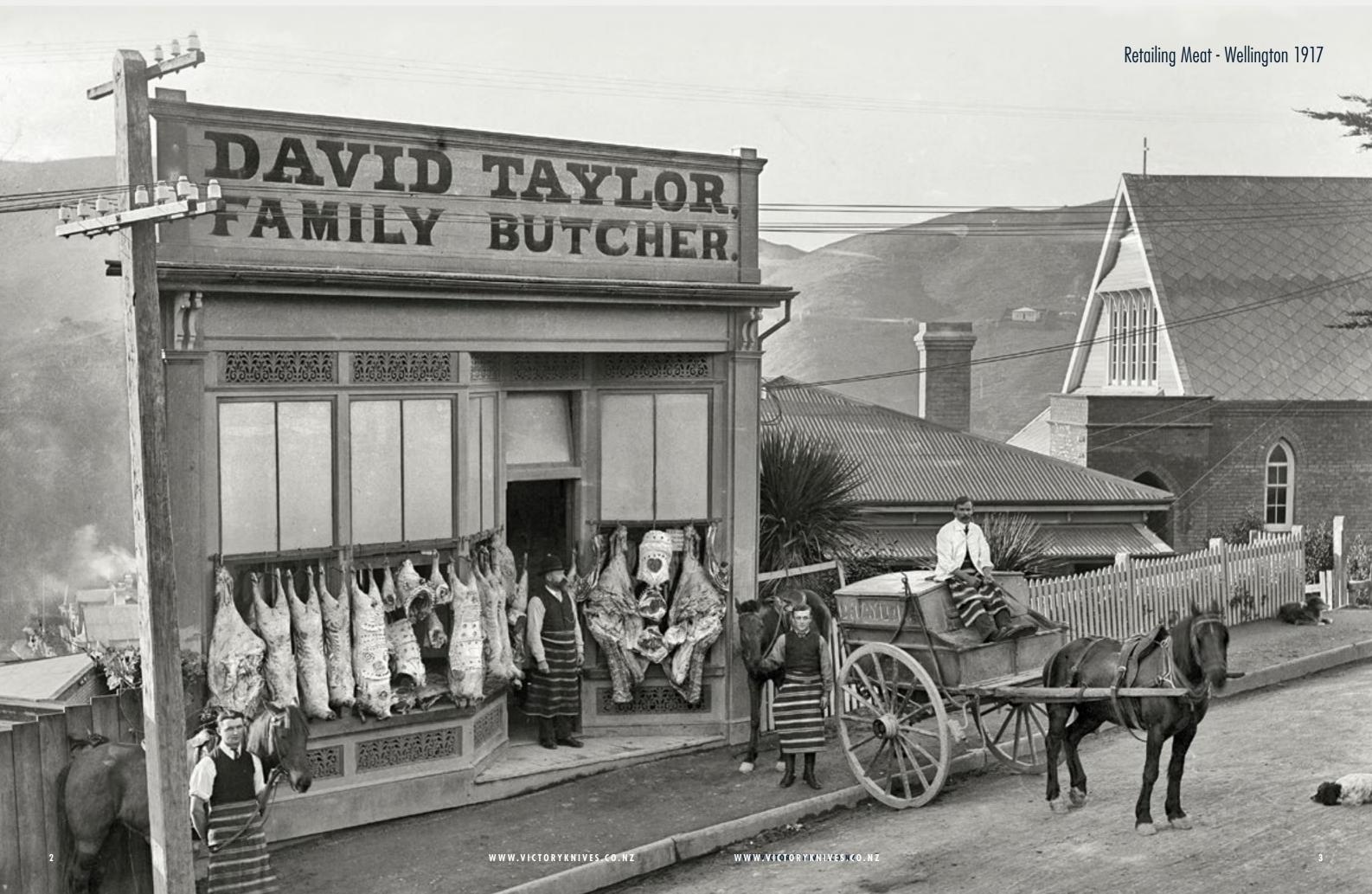
# PRODUCT CATALOGUE

NEW ZEALAND MADE







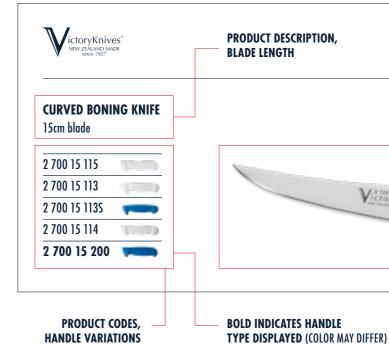




### **CATALOGUE NOTES**

The product sections of this catalogue are divided into 7 main categories and if available, into sub categories. These are marked on the top corners of the pages.

The product description (blade length, handle variations) only refer to the image to the right. All available product variations of that blade length are listed below the product description with their respective product codes.



# **PRODUCT CODES**

EL	BLADE CODE					
2 700 15 115	2 700 15 115					
2 700 15 113	2 700 15 113					
2 700 15 1135 🛛 📻	2 700 15 113S					
2 700 15 114	2 700 15 114					
2 700 15 200 🛛 🖛	2 700 15 200					

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BUTCHERS KNIVES
BUTCHERS KNIVES - HIGH CARBON
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SHELLFISH KNIVES
DIVING KNIVES
DIVING ACCESSORIES
CHEF KNIVES
PRODUCE & PACKERS KNIVES
TITANIUM EXTREME ROPE KNIFE
STEELS
ACCESSORIES
KNIFE CARE & SAFETY
BRANDS / GUIDES

### **CONTACT VICTORY:** VictoryKnives

- Ph: 09-525 0695 Email: admin@victoryknives.co.nz
- f 🖸 victoryknives

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first digit.



		CATEGORY —	]
		BUTCHE	RS KNIVES
Paris : -			
Clory   ]	PRO	ोलझाल	
	IMAGE		



Blade length is indicated by the 3rd group of digits in the product code.

#### HANDLE CODE

$\langle \rangle$		
2 700 15	115	13
2 700 15	113	10
2 700 15	1135	
2 700 15	114	0
2 700 15	200	

Handle codes are indicated by the last 3 digits of the product code.



New Zealand.

## **OUR HISTORY**

### 1926

Edward Godhart (1884-1968) arrives Auckland from Sheffield and starts to make small batches of wooden handled butchers knives from shear steel. Edward changed his name officially to Goddard in 1946.

## 1927

E Goddard Ltd. started business behind the Rialto in Newmarket. Some years later moved to Mortimer Pass.

## 1930's

Depression in NZ and Edward's son Roy joined the business.(Later he married and in about 1956 his two sons drowned while fishing off Bucklands Beach leaving a daughter)

### 1940

The War years: business was growing with supply to Retail Butchers the Freezing Works and the Fishing Industry. Also combat knives were made for the NZ and US Pacific Fleet and Defence forces. Difficult times sourcing raw materials with licencing and import restrictions

### 1945

"Victory" name registered in New Zealand and Australia to celebrate Peace and the Allies winning the war. Later in North America UK and Europe.

### 1960's

Roy Goddard takes ownership of F Goddard Itd from his father.

### 1975

Robert Tattersfield buys the company from Roy Goddard. The next five years were difficult financially for E Goddard Ltd.

### 1976

First Injection Moulding Machine required as the Freezing Works required plastic handles as wood handles were being phased out. Also relationship started with machinery suppliers from Solingen Germany

### 1986

Factory relocated from Newmarket to Marua Rd, Mt Wellington.

### 1999

John Bamford purchased the company from Robert Tattersfield. CNC and Robotic machinery introduced.

2013

Supplied Emirates Team NZ with XTB 1 3D printed Titanium Knives.

### 2019

Gareth Hughes purchased the company from John Bamford.

## 2020s

Introduction of new CNC machinery

to meet increasing export demands, opening of further new international markets. Continuous new product development of industry specific products. Partner of the NZ national butchery team.

This allows for the highest level of precision throughout the entire process and guarantees that we have consistency in the blades' micro structure.

THE VICTORY KNIFE

We are a small family firm based in the heart of Auckland,

Compared to other large knife manufacturers, our strength lies

in the fact that we focus on small quality controlled batches,

ensuring that each knife is correctly cared for from start to finish.

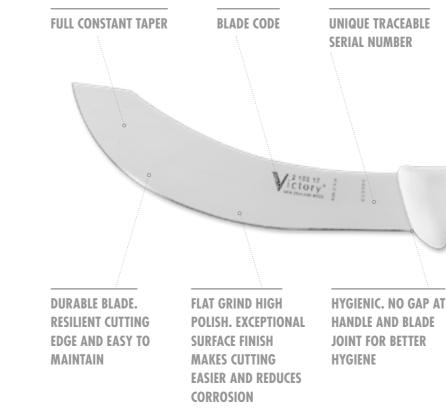
VictoryKnives has grown to be synonymous with high quality and robustness by the industry professionals who demand more than any from their tools.

All major meat and fish processing companies in New Zealand and Australia use VictoryKnives and commercial divers all over the world request the Victory Divers Knife.

with improved edge retention.

VictoryKnives continues to thrive today by maintaining the highest standards in manufacturing and materials, building its reputation for unsurpassed quality - giving excellent value. We work closely with companies to help them solve their specific problems. We collaborate with our colleagues in Germany and Japan importing their steel and ensuring our heat-treatment and processing are world class.

Whether for sports, industry or in the home, VictoryKnives has a reputation for unsurpassed quality, made for industry professionals, developed for adventure and built for a lifetime.



The N.Z. Cutlers' Co. in Auckland started operations in December last year upon the arrival of Mr E Goddard, a cutler and hand-forger of Sheffield. He comes from a family known for generations as skilled craftsmen. Sheffield made its name by its hand forged knives, but today has lost its (British) empire trade by the introduction of drop forged or machine made articles. In 1914, Sheffield could boast of 350 hand-forge craftsmen; today, only a handful remains. To regain this premier position, the N.Z. Cutler's Company has introduced to this country the original made-hand article.

Extract from the Evening Post (N.Z.) 21 July 1927.



The stainless steel blade hardness is 54-55 HRC. The Victory stainless steel blade has a sub-zero (-80°C) quench after hardening. The benefit is a strong, hard and wear resistant blade

**THE VICTORY HANDLE IS DESIGNED FOR EXCELLENT GRIP. PROVEN, ROBUST** AND PRACTICAL

**SAFETY FINGER GUARD** MAF, EU AND FDA **APPROVED HANDLE** & BLADE MATERIALS



## **VICTORY HANDLES**

Handles are made from Polypropylene (PP) to meet maximum hygiene standards or Thermo Plastic Elastomer (Santoprene) as well as Wood for traditional use. Minimum quantities may apply.



Default Handle Colours: 101-White, 111-White, 113-White, 115-White, 115-White, 113-S-Blue, 116-Yellow, 116H-Yellow, 117-Black, 118-White, 200-Blue, 202-Blue, 212-Black & 110-Wood





MAF and FDA approved.







# **PROGRIP**<sup>™</sup> **HANDLE RANGE**

The Progrip™ Handle is a thermo-plastic elastomer handle, these materials are

The Progrip™ Handle gives a soft and tactile feel, it doesn't compromise on comfort when used over a full working week.

Progrip<sup>™</sup> now comes in a wider range of colour to suit the desired application in meat processing facilities and beyond.



# THE VICTORY KNIFE PROCESS

#### **1. RAW MATERIALS**

VictoryKnives imports the best high-carbon steel from Japan and chromium steel from Germany under ISO 9001 conditions as used by leading cutlery and surgical instrument manufacturers. The composition of our non-stain steel is highly consistent and the selected alloying components allow it to stand up to harsh sterilisation and marine environments.

#### Benefits:

- · No compromises in sourcing the best steel.
- Ensure traceability all the way back to the source.
- Optimised blade materials, superior edge resilience and corrosion resistance.
- USFDA approved materials, easy to clean.



#### 2. LASER CUTTING

Extremely accurate & flexible cutting processes ensure that each blade is of a consistently high standard. We have the ability to adapt the blade shape to customise runs for niche industry requirements.

#### Benefits:

- Precise customisation to ensure you have the right solution.
- High accuracy manufacturing from the beginning.



#### **3. HEAT TREATMENT**

Critical to our success, with 90 years of refinement, our processes focus on small batch sizes and strict quality control to ensure all knives meet the highest standards. Our end users expect consistency in our steel hardness and steel quality. The free hanging blade stock is heated to +1000°C before rapid quenching, resulting in increased martensitic transformation, developing uniformly. A sub-zero quench reduces the retained austenite content, followed by a double temper for hard wearing and long lasting performance. 54 on the Rockwell scale gives good edge retention which can easily be sharpened.

#### **Benefits:**

- Outstanding material properties.
- The best quality cutlery.
- Refined grain structure.
- Resilient cutting edge.



#### 4. GRINDING

The 5 axis CNC grinding machines produce full taper blades of exceptional precision and consistent geometry. This reduces the cutting resistance, minimising operator effort and strain.

#### Benefits:

- High edge accuracy.
- Low resistance taper.

#### **5. POLISHING**

Blades are polished to further increase corrosion resistance; specific blades go through a secondary stage, readying the materials for the extreme conditions of marine applications. The finish also results in a decreased cutting friction.

#### Benefits:

- Superior corrosion resistance.
- Reduced cutting friction.
- Easy to clean.

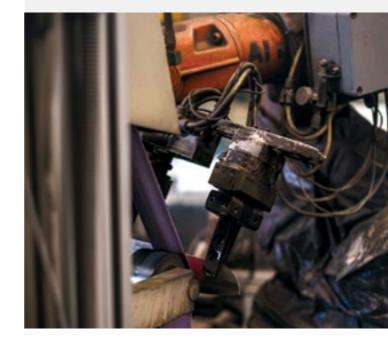


#### **6. SHARPENING**

State of the art 6-axis robotics and traditional hand sharpening techniques are used to produce the final sharpened, polished cutting edge. Every measure is taken to ensure our knives consistently meet the performance requirements of our end users.

#### Benefits:

- Superior knife edge.
- Sharp out of the box.







#### 7. HANDLES

Like our blades, our handles are application specific, refined over years spent collaborating with industry professionals.

#### Benefits:

• Robust, Practical and safe.





Internally every batch is tested for its Rockwell hardness, ensuring that  $\pm$  54 HRC is attained. Externally the micro-structure is tested and the hardness is verified. A series of QC checks are made throughout the manufacturing process.

Benefits:

• Ensuring high consistency.



# **WEARE** MADE FOR PROFESSIONALS

"Following an occupation as a means of livelihood."

Since 1927 VictoryKnives has been working hand in hand with hardened industry professionals.

The type of people who care about doing the best job possible with the best tools available.

Through decades of discussions and development with experts in the food processing industry, VictoryKnives has evolved to become the standard, which is no simple task.

That's because each knife shape is specifically designed to enable efficiency and professionals can feel the difference.

VictoryKnives, we are made for professionals.



# **CHOOSE VICTORY!**

**PROUD SUPPORTERS OF THE NEW ZEALAND NATIONAL BUTCHERY TEAM, INCLUDING THE HELLERS SHARP BLACKS** & ANZCO FOODS YOUNG BUTCHERS OF NZ.











#### **BUTCHERS KNIVES**







**BUTCHERS KNIVES** 







**BUTCHERS KNIVES** 

















# HIGH CARBON STEEL

Traditionally all knives were made from high carbon steel, the benefit of high carbon steel is wear-resistance, meaning it stays sharper for longer. What makes it different to stainless steel is alloy content, carbon steel has under 10.5% alloy content while stainless steel must contain more than 10.5% chromium. Consideration needs to be given to care as carbon steel does oxidize so the steel must be oiled and maintained on a regular basis.

1 100 14 115	
SKINNING KNIFE   15 cm blade   1 100 15 115   1 100 15 110   1 100 15 200	
SKINNING KNIFE 17 cm blade 1 100 17 115	
STRAIGHT BONING KNIFE	

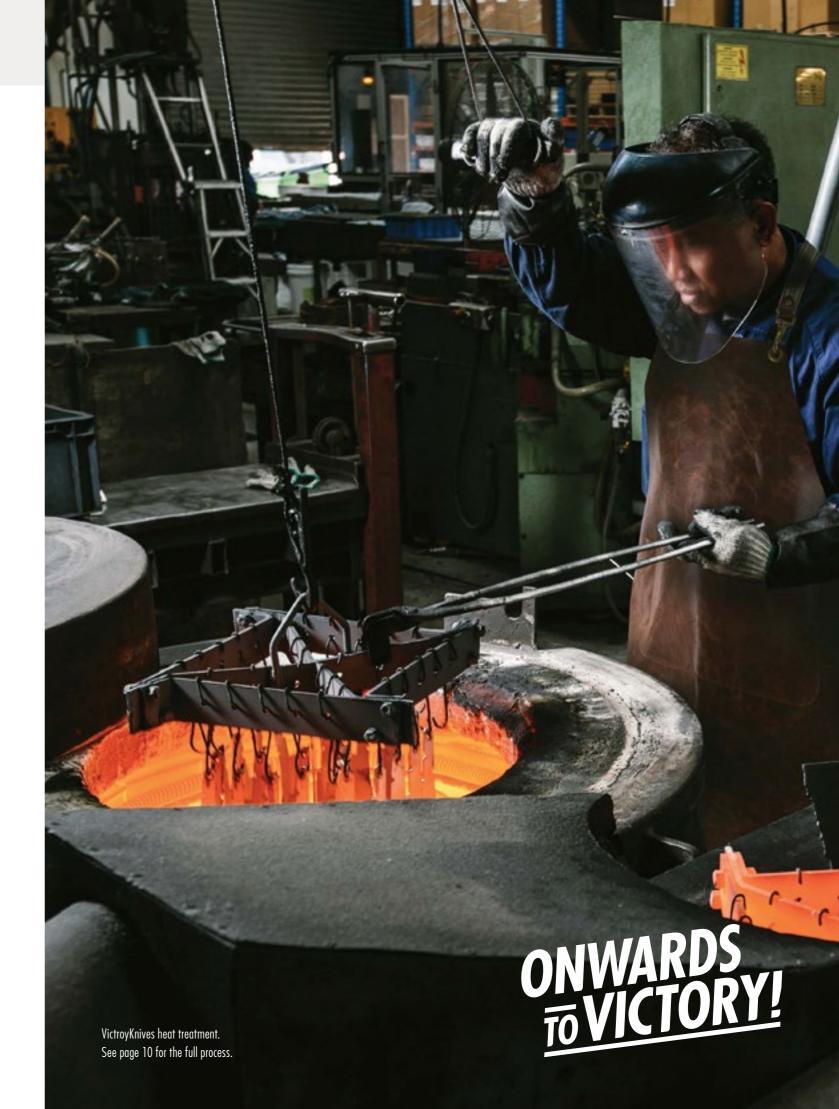






#### **BUTCHERS KNIVES - HIGH CARBON\***







**BUTCHERS KNIVES - HOLLOWGROUND** 

# **HOLLOW GROUND**

#### The hollow benefits:

Easier to sharpen. ٠

**SKINNING KNIFE** 

HOLLOW GROUND

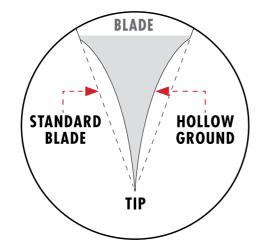
2 100 15 HG 115

2 100 15 HG 113S

2 100 15 HG 200 🛛 🐖 🔤

15 cm blade

- Less frequent stoning to remove the shoulder. ٠
- Gives a very fine cutting edge. ٠

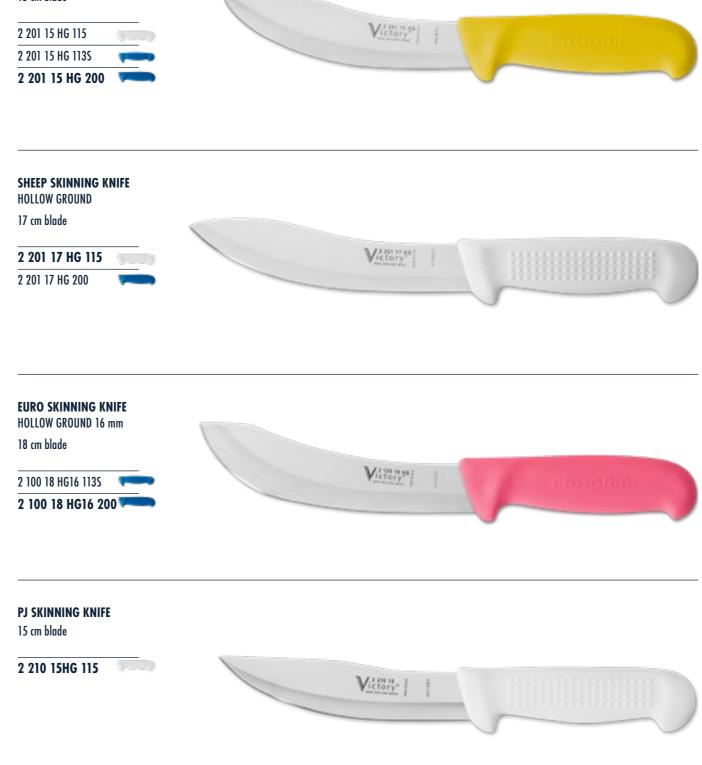








Victory









**BUTCHERS KNIVES - HOLLOWGROUND** 

**BUTCHERS KNIVES - HOLLOWGROUND** 





# HUNTING KNIVES

# WE ARE MADE TOUGH

"Strong enough to withstand adverse conditions or rough handling."

We are a proud nation of "do-it-yourself" people, tough and laid back at the same time. We embody the spirit of adventure, a trait inherited from our pioneering forefathers.

VictoryKnives embody the same aspects of tough living in New Zealand, they are knives formed and conceived as a result of their direct environment.

VictoryKnives, we are made tough.

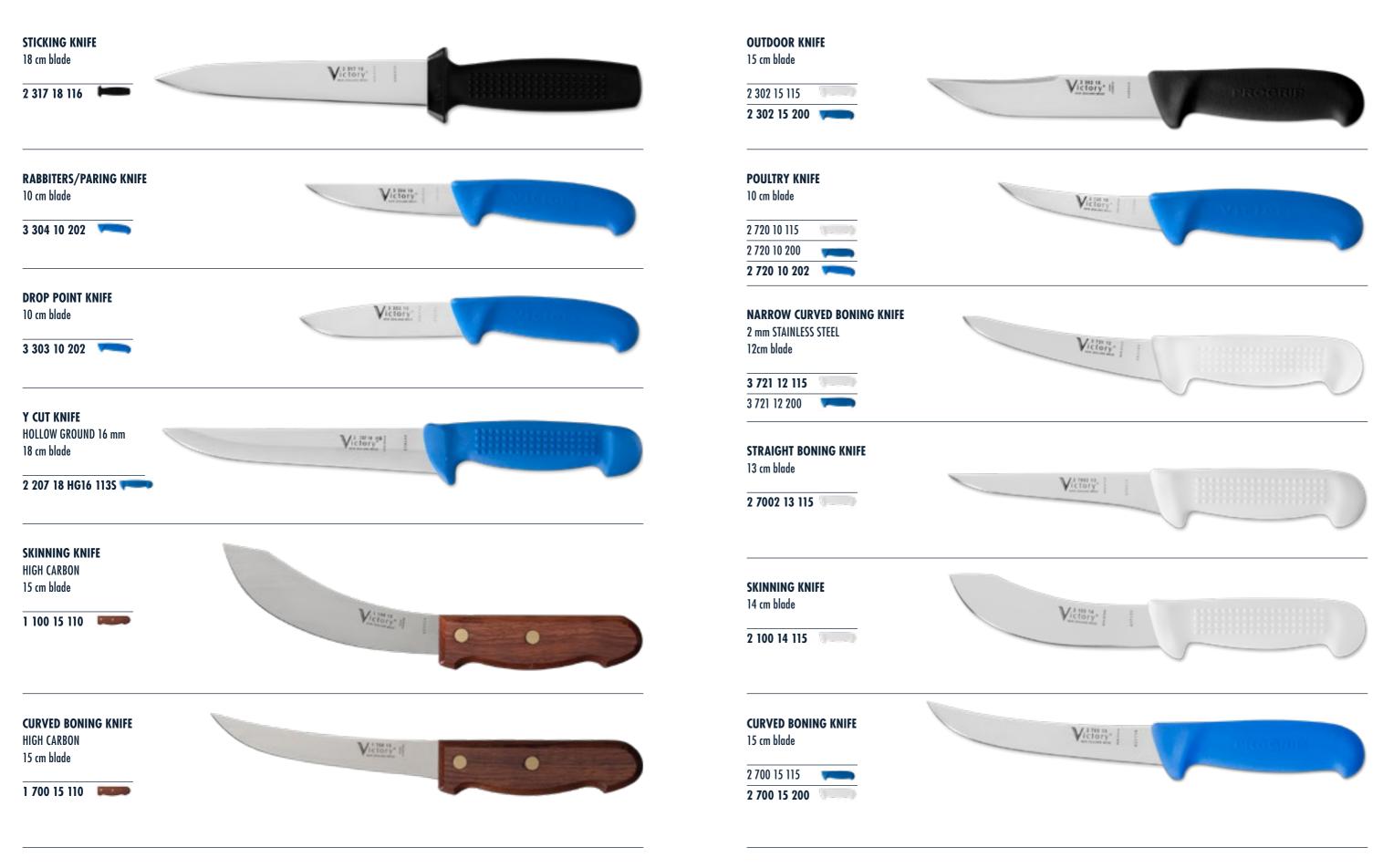






HUNTING KNIVES

HUNTING KNIVES





# FISH KNIVES

# WE ARE MADE TO RESIST

"To withstand, strive against, or oppose."

Wilderness is part of New Zealand's heritage. From our rugged snowy mountain tops to our dense bush to our unforgiving seas, New Zealand for all accounts is a wild country. A country that moulds its inhabitants to adapt and resist.

Our knives are no different, we have created them to go where you go, to resist all that our conditions will throw at you and never falter. That's why we choose only the best steel, why we have spent decades refining our heat treatment process, and why we meticulously polish every knife.

VictoryKnives, we are made to resist.

# ONWARDS TO VICTORY!











FISH KNIVES

SUPERFLEX THIN FILLETING / SKINNING 1.2 mm STAINLESS STEEL 18 cm blade 5 512 18 115	G KNIFE	SERRATED KNIFE 17 cm blade 2 341 17 115	
FISH BONING KNIFE 18 cm blade 3 507 18 115		<b>SERRATED KNIFE</b> 22 cm blade	
FLEXIBLE NARROW STRAIGHT BONING K 2 mm STAINLESS STEEL 15 cm blade 5 7000 15 115		2 341 22 111	
STRAIGHT BONING KNIFE   19 cm blade   2 710 19 115   2 710 19 200	Victory	SMALL HEADING KNIFE 17 cm blade 2 307 17 115	
SHORT FILLET KNIFE 13 cm blade 2 802 13 115	Victory- J	<b>MEDIUM HEADING KNIFE</b> 22 cm blade	
TUNA KNIFE 10 cm blade 2 604 10 115	Victory	2 307 22 111	





NEW ZEALAND MADE since 1927	FISH KNIVES	SHELLFISH KNIVES
CABBAGE KNIFE 30 cm blade 2 308 30 111	Victory. a	DOUBLE EDGE OYSTER KNIFE 10 cm blade 2 602 10 116
FISH SPLITTER KNIFE 30 cm blade 2 310 30 111	Microsy 1	KIA ORA OYSTER KNIFE 5 cm blade 2 602 05 118
SCALLOP KNIFE 1.2 mm STAINLESS STEEL 11 cm blade 5 920 11 117		CLAM KNIFE 9 cm blade 3 606 09 101
SINGLE EDGE OYSTER KNIFE 8 cm blade 2 601 08 115		MUSSEL KNIFE 8 cm blade 3 603 08 101





# **DIVING KNIVES**

# WE ARE MADE FOR A LIFETIME

"The period of existence of an individual human being, animal or plant."

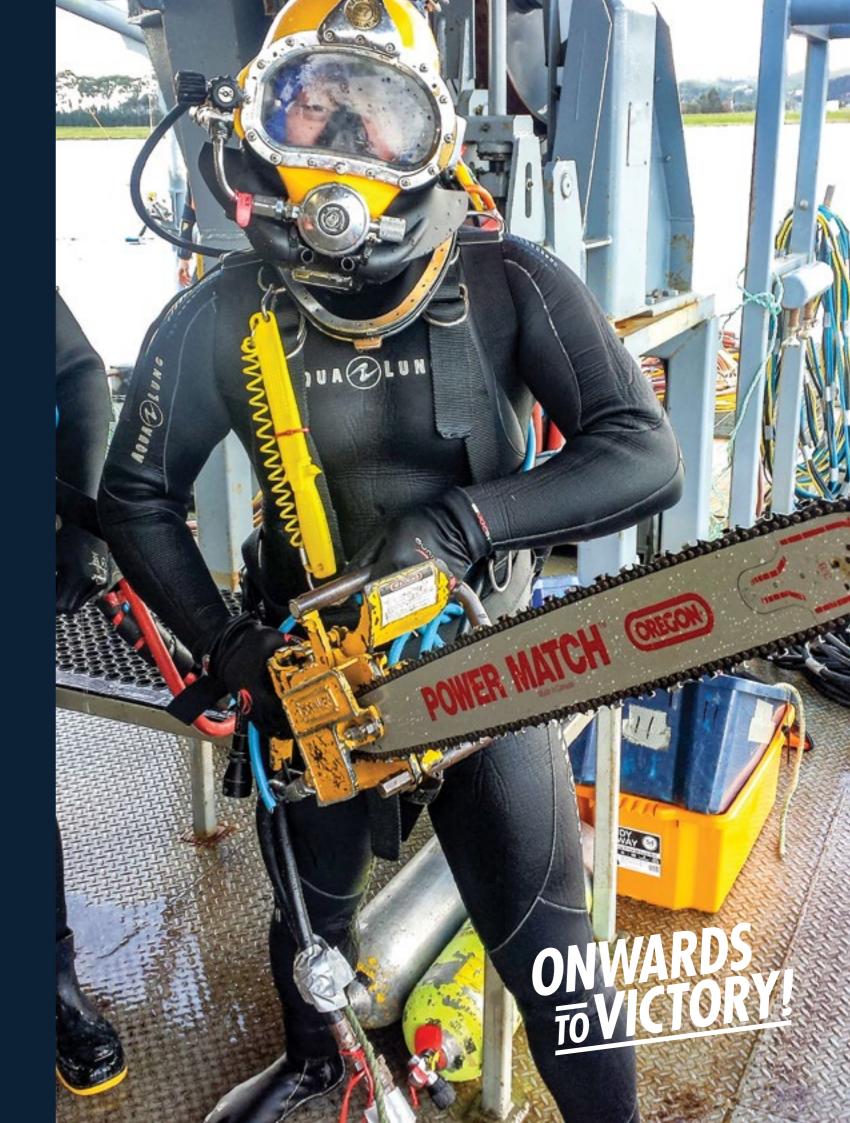
Life in New Zealand is long, tough, but most importantly, bloody good fun.

We make our knives for New Zealand and its conditions, to go with you whether in the dense forests of the The Kaimanawa Ranges or the salty rocks of Great Barrier Island.

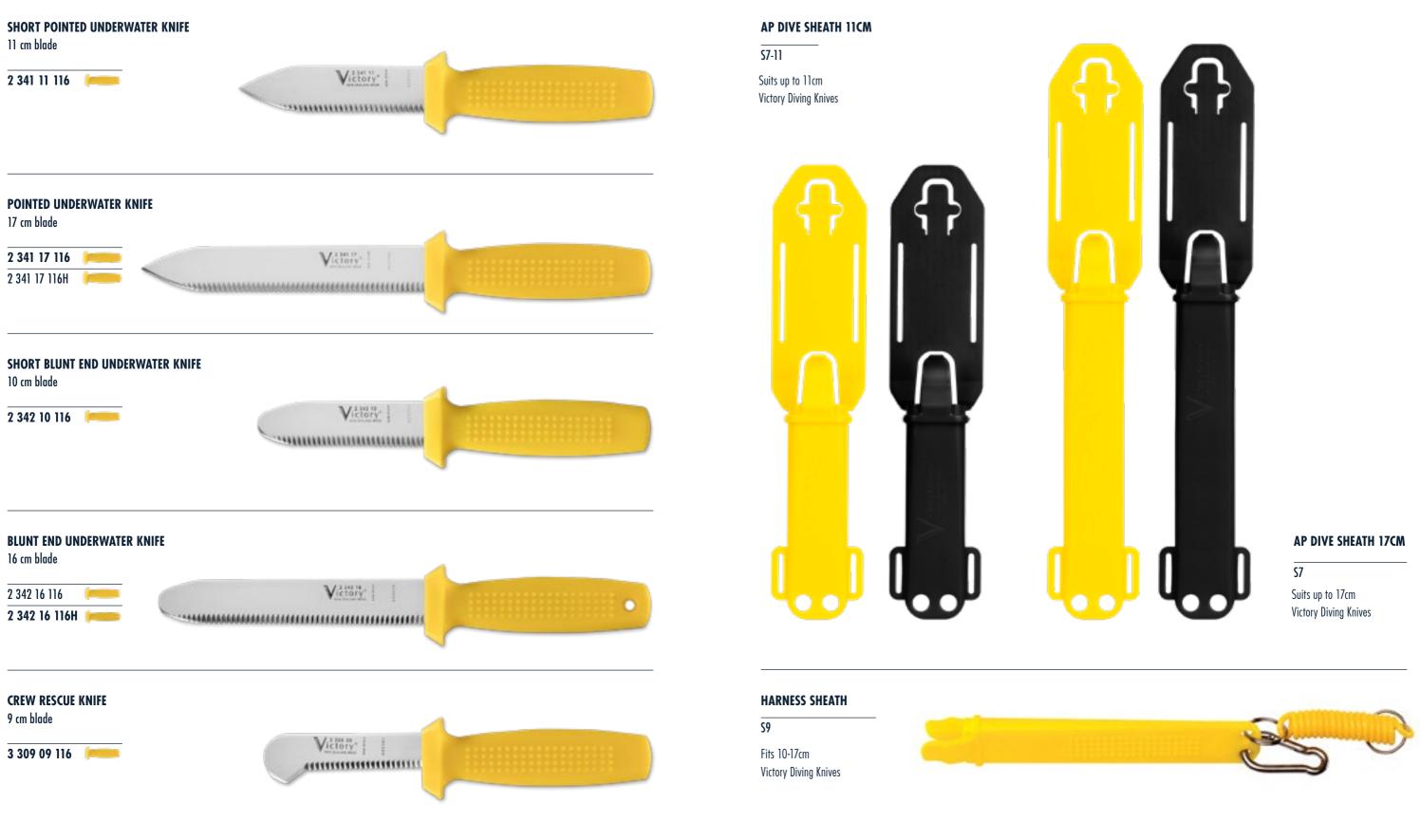
We make them to last a lifetime. They are tough, resistant and of quality just like the people who use them!

If treated with respect a Victory knife will undoubtedly last the test of time, that's why we give all our knives a lifetime warranty.\*

VictoryKnives, we are made for life.









# **CHEF KNIVES**

# WE ARE MADE FOR QUALITY

"A distinctive attribute or characteristic possessed by someone or something"

Our manufacturing processes have evolved over time to incorporate modern day technology. From our unique small batch heat treatment process, to our 5 axis grinding machines, to our state of the art sharpening robot and our corrosive resistant polishing techniques, you could say that our knives have been given some thought.

Quality in a person is something we respect. Quality in a product is something we admire. We make our knives to be of the same high standard as the person using them.

VictoryKnives, we are made of quality.

"From trimming the meat before we cook it, right up to when we slice it for presentation, we use the arsenal Victory Knives have to offer. We've used a few brands before, but VictoryKnives stand out as the best."

#### **Matt Melville**

Rum & Que, New Zealand facebook.com/rumandque www.instagram.com/rumandque







**CHEF/KITCHEN KNIVES** 







**PRODUCE & PACKERS KNIVES** 

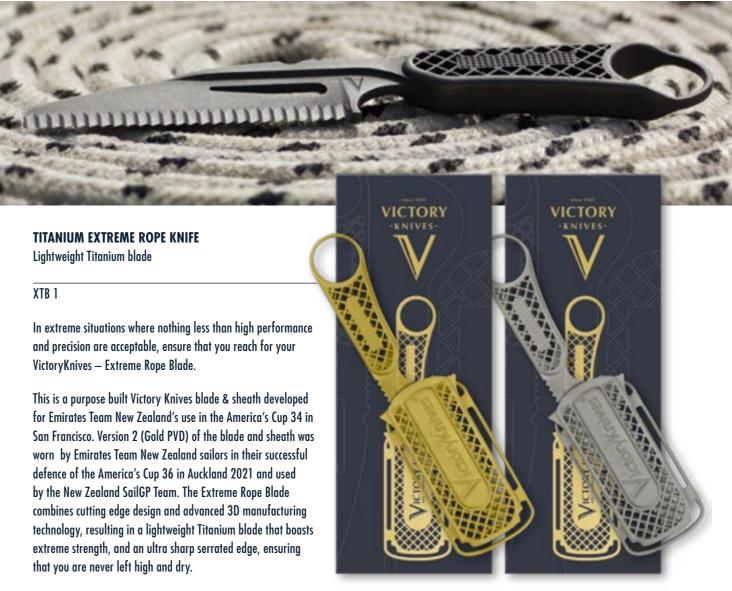
**PRODUCE & PACKERS KNIVES** 

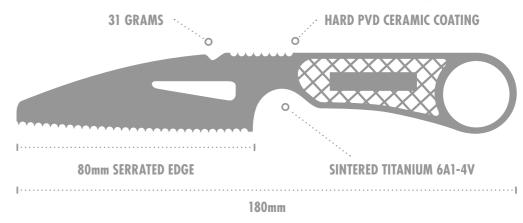






# WE ARE MADE FOR THE EXTREME









### **PROFESSIONAL RANGE**

**PROFESSIONAL RIBBED** NO 4 - FINE NO 5 - SUPER FINE TI43BK TI44BK



**PROFESSIONAL 8** NO 4 - FINE NO 5 - SUPER FINE TI43R TI44R



**PROFESSIONAL 8** NO 4 - FINE NO 5 - SUPER FINE TI43B TI44B



### **COMMERCIAL RANGE**

FLUGEL 300 MEDIUM NO 3 T138	C	
FLUGEL 300 FINE NO 4	C	
TI39		

FLUGEL 305 SUPER FINE	
NO 5	
TI 40	



FLUGEL 306 POLISHED NO 6 TI41



HUNTERS / SHEPHERDS STEEL RING & BA	R
10cm	
TIO /	

TI34



More than 100 years of high-quality products - Made in Solingen, Germany.

Flügel CSS is one of the leading manufacturers of sharpening steels worldwide. They produce very high-quality steels for many of the leading brands globally. Victory has decided to import only the best quality steels we can source and following extensive testing inside the New Zealand processing environments Flügel came out as a clear winner.





#### **DIFFERENT SURFACES INCREASE THE CUTTING PERFORMANCE OF THE KNIFE:**



**MEDIUM CUT** 

This surface is mostly suitable for food preparation in restaurants, seafood industry and domestic use. The grooves are narrower and more raised (approx. 6 to 7 teeth per mm). This assures a more aggressive sharpening effect for excellent cutting characteristics and edge retention.



FINE (MICRO) CUT The fine cut is used in meat preperation where a fine and long-lasting edge is essential. A few strokes maintain the sharp edge longer in between re-grinding.



#### THE POLISHED STEEL

The unique purpose of this sharpening steel is to draw up the microscopic teeth of the cutting edge to assure a very smooth cut. Several applications of hard-chroming like those for the medium and fine cut, make the surface extremely wear resistant.





**STEELS - ACCESSORIES** 

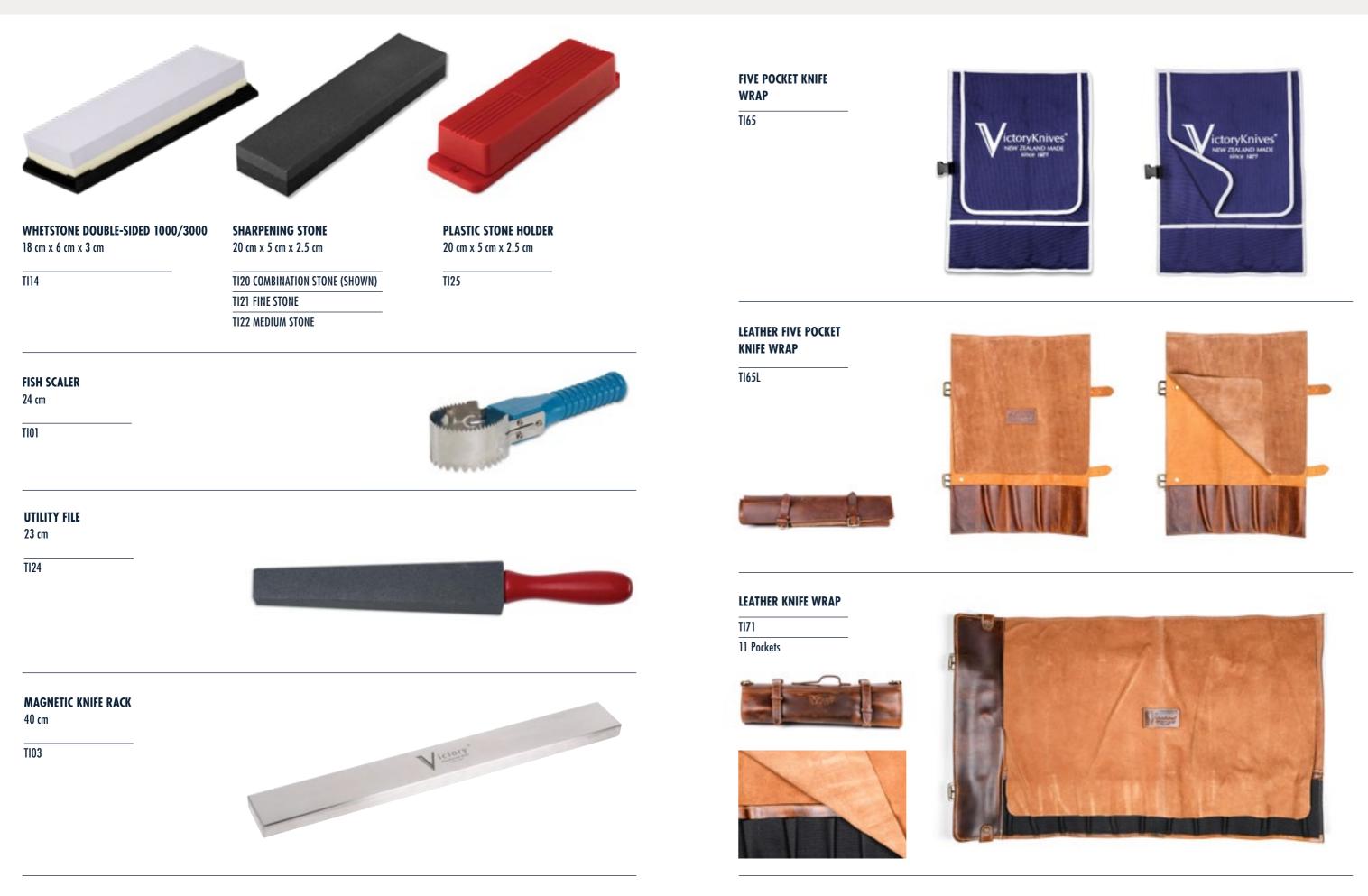
**STEELS - ACCESSORIES** 







**STEELS - ACCESSORIES** 







# VICTORY BRANDS

VictoryKnives also manufacture other well known knife brands, synonymous with quality, known world-wide, proven and tested in the harshest environments, the Victory ethos of creating the best is shown throughout our brands. With specialised features that are unique to each knife, we ensure we can cater for any task that is required.



# **KNIFE CARE & SAFETY**

Victory\*

### STEEL YOUR KNIFE REGULARLY TO HELP RETAIN THE EDGE.

This is critical for performance, a quick touch up either side will help maintain the edge and therefore give far better cuts.

### WASH AND DRY YOUR KNIFE AFTER USE.

It is recommended not to use a dishwasher, handwashing isn't that difficult for your prized tool.

### DO NOT BURN OR OVERHEAT THE BLADE WHEN SHARPENING.

This will cause damage on blade properties.

## ONLY USE THE KNIFE FOR ITS INTENDED PURPOSE.

We have over 46 different blade shapes so use the right tool for the right job, get in touch with us if you have any questions about what knives to use.

### STORE IN A SAFE AND DRY PLACE.

Carbon steel knives should be oiled immediately after use to help prevent corrosion.

WWW.VICTORYKNIVES.CO.NZ







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#### **BRANDS / GUIDES**

#### **BRANDS / GUIDES**

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"A knife is my everyday tool, I need it to make the job easier, more efficient and more enjoyable, that is what Victory does for me."

**Aaron Waters** Waters Abattoirs and VictoryKnives distributor in the USA.

instragram.com/pa\_butcher1203

BEEF

Slaughter

Legging

Skinning

Gutting

Boning

Cutting

Slaughter

Legging

Gutting

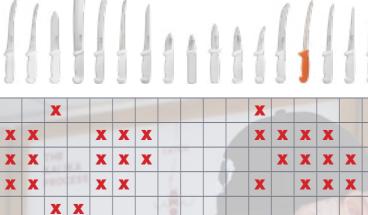
Boning

Trimming

X Skinning

**Frimming** 

Carcass Breaking



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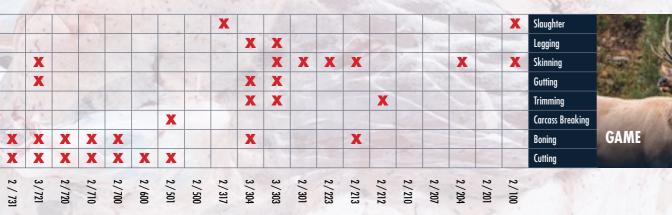


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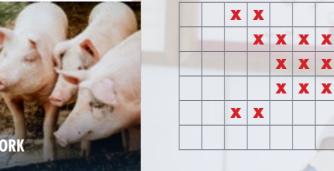
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\*Knives are available in various lengths to suit users.







\*Knives are available in various lengths to suit users.

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**Carcass Breaking** Boning Cutting

64

2 / 731



"I've filleted over 1,000,000 fish, Victroy has always been my tool of choice"

#### Dave Ahoia The Kai Ika Project

instagram.com/the\_kai\_ika\_project

			~				Gill/Gutting	10 3
			-	X			Filleting	6
			X	X			Skinning	- Catholic
			X	X	Pro	jec	Boning / Trim	
				om	mur	nitio	Breaking/Splitting	SMALL/MEDIUM
)	1	nw	Inte	1	sh	X	Scaling	SNAPPER/TREVALLY/KAHAWAI
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							Scaling	MARLIN/TUNA/SWORDS
							Oyster	
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					X	1	Scallops	
	x						Mussels	SAP
		x					Clams	SHELL FISH
-								
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**BRANDS / GUIDES** 

**BRANDS / GUIDES** 



The Kestrel is a bird of prey belonging to the Falcon family. The Kestrel filleting knife is very popular with commercial and fish processing plants in New Zealand and Australia. Made from the best quality German stainless steel, then forged and ground and sharpened with the quality proven techniques of VictoryKnives. The orange safety handle is popular for those using a knife for multiple hours each day.

**KESTREL** 

www.victoryknives.co.nz/kestrel



himself to one place.





Very well known with the older generations in the New Zealand rural community, Green River was the only knife you needed. Green River Knives are made from the highest quality Japanese high carbon steel. High carbon steel is known for having greater wear resistance meaning the knife stays sharper for longer. The Green River range now consists of Skinning, Boning and General Purpose Hunting Knives.

It's important to note that high carbon steel requires extra care as it will oxidise due to the reduced amount of Chromium in the steel. To prevent this Green River Knives need to be oiled after use to avoid corrosion.

www.victoryknives.co.nz/greenriver

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James Smith 'The Tattooed Butcher'

# A KNIFE FOR A LIFETIME AND GENERATIONS.

WITH OVER 94 YEARS OF KNIFE MANUFACTURING IN NEW ZEALAND WE HAVE MADE OUR FIRST EVER CLEAVER.

Designed and developed in conjunction with James Smith 'The Tattooed Butcher' and member of the New Zealand Sharp Blacks Team.

James & Gareth meet to discuss knives and doing something in collaboration, following the discovery of a half sheet of 5.5mm steel the decision was made to start with the biggest and boldest knife you can make... the cleaver, not just any cleaver a cleaver designed and weighted based on James knowledge and experience being the right weight and balance to work with and to last a lifetime.

The Cleaver is made from 5.5mm German Stainless Steel and treated with the tried and tested manufacturing techniques here at Victory Knives, heat treated to 54HRC and with a half grind up the blade and fitted with a custom scales being New Zealand native wood Heart Rimu. Weighing in at 875 grams this is a solid and hardworking tool.

Victory offers a lifetime guarantee on all our knives (excluding Misuse and general wear and tear) and a bonus to those lucky enough to own the cleaver. We are offering free sharpening for its lifetime if you bring it into the factory located in Auckland.



